

# airflash

The quick information of Bucher Group,  
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## New Heights of Success with Products that Last.



The first edition of this AirFlash newsletter is devoted to our presence at the Aircraft Interiors Expo in Hamburg at the beginning of April 2011. In it you will find information and details on Bucher's latest solutions and sustained market success, which we have gained through a continued investment in infrastructure, production facilities, and personnel. By continuously focusing on fulfilling your requirements and promoting your success, we have also ensured our own success and continue to meet the challenges of the market. I would like to take this opportunity to thank you for the confidence you have shown in our products and our company.



*P. Hegauer*

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**Strengthened by continuous growth over recent years, Bucher is presenting its latest successful developments at this year's Aircraft Interiors Expo. What's more, visitors to the exhibition booth will find plenty of interesting concept ideas, with an array of solutions and services that impressively demonstrate Bucher's ongoing market success.**

Bucher's ongoing success in the market is based on a variety of factors. Without a doubt, though, virtues such as an outstanding sense of innovation and quality together with the characteristic reliability of its products and services form a solid basis for their achievements – especially since they put these values into practice so passionately. This philosophy is borne out by Bucher's success, which is why Bucher is constantly growing. Growth has naturally led to corresponding expansion in production and development capacities. In autumn 2010 Bucher opened the new "Huebwis" works in Fällanden / Zurich, which freed up capacities for galley production at the main plant. This has enabled the Swiss specialist in lightweight construction to strengthen its market position in the galley segment for twin-aisle aircraft. Bucher is focusing on expanding its product spectrum to offer galleys for all classes of travel. In a market that demands ever faster delivery, the company's in-house organisation initiatives (e.g. lean management) and capacity expansion put it in an ideal position to meet this demand.

A further example of growth is the new ATS Air Transport Stretcher. Presented to the public for the first time in May 2010 in Hamburg, it extends the product range in the stretcher segment and offers a solution that has the potential to meet future market requirements, particularly since this 16g-compatible stretcher is able to adapt optimally to the latest seat geometries. Increased flexibility of use is clearly needed here, particularly in terms of installation. And the recently developed ATS promises to meet these new requirements in full. But the most noticeable and tangible result of this



More space for more optimisation potential –  
Huebwis works in Fällanden/Zurich, Switzerland.

new design is the roughly 33% reduction in installation time compared to the former NGS stretcher. This additional benefit derives from the capability to adapt optimally to the manufacturers' latest seat geometries, meaning that it will be possible to install the new ATS Air Transport Stretcher in most types of aircraft.

The new Center Cabinet has emerged as a versatile element of day-to-day emergency medical equipment for the EC-135 because of its modular design, easy-to-clean inserts, pull-out table and ideal stowage options. Bucher is naturally also bringing to Hamburg a fully-fledged galley for the A380, which will be accompanied by sophisticated cabin solutions, such as premium class seat furniture, food tray tables and a new IFE deployment concept arm. This front row economy application features a unique articulation mechanism allowing the accommodation of a 12.1" Thales SVDU Gen 4 display under a standard economy seat, with a reduced swing radius. The collaborative design seamlessly integrates the arm and display creating a highly homogenous look. ■

# Bucher – Focused On Success

The Target: Taking Customers  
To Higher Levels.



Aircraft Interiors Expo Hamburg 2011: Discover the reasons for our ongoing success and sustained growth in the aerospace market. Simply visit our exhibition booth\* to experience Bucher's winning solutions, ideas and concepts. Explore products like the new 16g-certified ATS Air Transport Stretcher or the centre cabinet with an intelligent, modular construction, as component of our EMS equipment for the EC-135. Just as impressive is the A380 galley. Also be inspired by our sophisticated cabin solutions such as food tray tables and video deployment systems for all travel classes. We look forward to meeting you – and also the opportunity of offering you a closer look at the factors that not only make us successful but in turn create added value, which means success for you. \* **Hall B5, Stand No. 5D30**

